

Newsletter n.3

ON-GOOD

ON-LINE TRANSBORDER ACTIVITY
READINESS OF SMALL AND
MEDIUM
GOODS PRODUCERS

2021-1-PL01-KA220-VET-000025108

About the ON-GOOD Project



BACKGROUND

The world during the time of the pandemic is a different place: working from home has become very popular in many countries due to its practicality and flexibility as a working practice.

The pandemic has had a huge impact on the education system as well and it is estimated that the COVID19 pandemic has affected the professional development in VET sector. As a consequence, VET providers are often

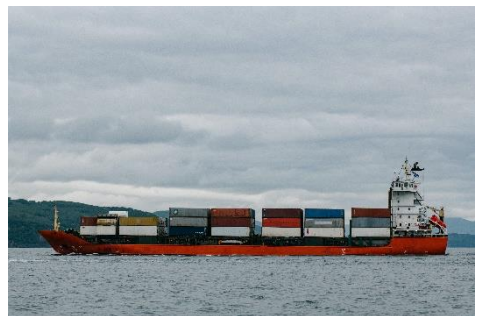


Source: <https://www.pexels.com/el-gr/photo/4546132/>

struggling on their own with the future oriented changes while the existing patterns related to trade and export of goods do not work anymore - they should be quickly replaced with new methods of communication and online marketing techniques.

OBJECTIVES

The aim of the project is to strengthen the possibility of small and medium goods producers in Europe for successful transformation from traditional to effective and online transborder activities (import/export) by building capacity of Chambers and similar VET institutions to provide digital education support. To achieve that, the project focuses on **employees** of chambers of commerce, regional



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development agencies, VET clusters, local authorities and centres for entrepreneurship development, VET teachers, trainers and mentors and **owners and managers** of small and medium enterprises involved in the production of goods and employees of sales and export departments in these enterprises.

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WHAT HAPPENED SO FAR

The series of meetings for the project's consortium kicked off on 29-30 November 2021, in Warsaw, with partners attending both on site and virtually.

The second meeting was held in Lousada, Portugal, on 5-6 May 2022, where most partners met face to face. The most recent meeting was held in Firenze – Italy, on 11-12 October 2022. These meetings have helped the On-Good team to discuss several important aspects about the project as well as to outline objectives to deliver the best material according to our aims.

Most importantly, the Methodology VET Handbook has been developed, proofread and translated in most languages. Also, the action fiches are in the process of being translated by each partner's team. On top of that, up until today, 3

newsletters have been created and published (including the present) as well as social media accounts and the project's official website through which the project's works are being disseminated to the public (<https://ongood.erasmus.site/>).



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WHAT ARE THE NEXT STEPS?

The partnership's teams are all currently working on translating the action fiches of the project and retouching the Methodology VET Handbook as well as the Development of a Training Plan for the VET teachers.

Apart from that, the next TPM has already been planned to take place on the 4th and 5th of July in the city of Heraklion in Crete, Greece, where the Heraklion Chamber of Commerce and Industry (HCCI) will be the host.



Source: <https://www.pexels.com/el-gr/photo/14322617/>

Project partners



www.kig.pl



www.hanse-parlament.eu/



www.danmar-computers.com.pl



www.grantxpert.eu



www.coeso.org



www.cm-lousada.pt



www.ebeh.gr

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