



IDEA

ideation process to innovation

**IDEA. Supporting tools and training to support multidisciplinary
IDEAtion processes for innovation**

NEWSLETTER 3

Prepared by Unviersidad de
Extremadura

THIRTY TRANSNATIONAL PROJECT MEETING HOSTED IN POLAND



Danmar Computers hosted the third IDEA project meeting, on the 15th and 16th of June 2022, in the city of (Poland).

During these days, partners had the opportunity to review the project plan and strategy analyse tasks accomplished and define the next steps.

The meeting had a particular focus on the presentation of the questionnaire of ideation techniques, group work and consolidation of the questionnaire to work with, and design of a solution approach highly based on practicality, user-friendly, and oriented to support the achievement of the result by target groups.

All partners are highly motivated to develop a deliver you a very useful tool to support your business innovation!

Project achievements and next steps

To achieve the goals of the project and deliver high-quality content to our target groups, all partners have been working hard and engaged, during the third semester of the project, for output development. During this period, the partnership has completed the following tasks:

- List of Ideation Techniques
- Questionary for piloting
- Draft proposal of the web platform

The meeting had a particular focus on the presentation and content of the questionnaire, group work and consolidation of the approach highly based on practicality, user-friendly, and oriented to support the achievement of results by target groups.

In addition, we have worked and the next steps of the project and especially the design of the web platform.

Next steps

During the next semester, partners will be working in:

- Development of the online platform to support ideation techniques implementation by the target groups.
- Development of piloting with entrepreneurs and SMEs.

DON'T MISS THIS OPPORTUNITY, YOU WILL BE INTERESTED IF YOU ARE:

→Main target group: Traditional and creative SMEs and startup managers and staff.

→Secondary target group: Organizations working with the target groups (business associations, chambers of commerce, science and technology parks, incubators, consultants and trainers, universities, among others) as well as with local, regional, and national political decision-makers.

To deliver highly practical and adjusted to the target group's needs solutions is our important goal! Share your stories, experiences, and questions with us. Take part in the solution process development from the beginning!

WHAT IS IDEA PROJECT?

IDEA is part of the Erasmus+ of 5 partner organizations based in Cáceres (Spain), València (Spain), Matera (Italy), Covilhã (Portugal) and Rzeszów (Poland).

The main objective of the project is the development of an innovation, creativity and multidisciplinary collaboration awareness and engagement methodology and of a practical and user-friendly tool to support SMEs from traditional and creative sectors to support the implementation of ideation techniques, with the engagement of multidisciplinary teams.

This way, the project tackles a critical gap in the innovation process – access to knowledge and easy-to-implement tools to foster ideation sessions, as the first step in the innovation process, inside SMEs and startups.

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