

DigiCulTS Press Release 5 - July 2022

Fit for the Digital Future with DigiCulTS!

The DigiCulTS project ends in June 2022 and are happy to present our final DigiCulTS outputs, tailored to the needs of small and medium-sized enterprises to get fit for a digital future.

1) Checking your Digital Skills with DigiCulTS

The <u>DigiCulTS Quick-Check</u> is ready to be used for small and medium sized enterprises, who want to know how fit their staff is in terms of digital skills and competences!

In the Quick-Check, you can...

StudienZentrum

- reflect on your personal assumption on your digital skills.
- compare your actual skills with your assumptions.
- identify areas, where you could deepen your digital skills and competences.

You can conduct the Quick-Check in only 30 minutes, and you'll receive a detailed overview on your digital skills and competences:



ONTINUE TO DIGICULTS ONLINE COURSE

Figure 1: This is an example of a test result. The graphical representation helps to understand the results quickly.

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2) Learning with DigiCulTS

Knowing about your digital skills and gaining awareness through the Quick-Check is important, but **what's the next step?**

On the **DigiCulTS Learning Platform** you can deepen your knowledge. On **(LINK TO YOUR NATIONAL PLATFORM)** you can find the following courses:

- Course 1 in your language
- Course 2 in your language
- Course 3 in your language
- Course 4 in your language

Why choosing to learn with DigiCulTS? Our courses are based on research, contain plenty of practical examples from various small and medium-sized enterprises from all-over Europe. No registration is necessary, and you can access and complete the courses at **your own** pace.



Figure 2: Check out our <u>promo video</u> on our learning platform online.

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3) Checking our eLibrary

In our eLibrary, we have collected **free online information and learning resources** in the following categories:

- General
- Technologies and business models
- Digital Culture
- Education
- Agriculture
- Tourism
- Retail
- Travel Agency

Check out our eLibrary and learn more about specific aspects of digitalization and digital transformation in various sectors.

Welcome to the DigiCuITS eLibrary 히ᅘ Duration Format Sector Payment ŧ ۵ Level ۵ ٥ Technologies and bussiness models General RESET Digital Culture - cultural and societal aspects Education Agriculture d Why You Should Tourism ousiness, a virtual consultancy, or something in Information and data literac Retail sty and credibility in order to gain the trust of Travel Agency customers. Alyssa Gregory Attention web designers: You have 50 milliseconds to make a good first impression! Three studies were conducted to ascertain how quickly people form an opinion about web page visual appeal. Gitte Lindgaard, Gary Fernandes, Cathy Dudek, J. Brown Figure 3: The DigiCulTS eLibrary

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End of the Project

On the **28th of April 2022** the DigiCulTS coordinator team at Studienzentrum Saalfelden hosted the final conference of the project in their hometown of Saalfelden, Austria. See all pictures of the conference <u>on our facebook site</u>.



Stay tuned! Facebook <u>@digicultsforSME</u> follow our Hashtag **#digicults** Visit our website <u>www.digicults.eu</u>

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