

DigiCulTS Press Release 3 - July 2021

Small and medium-sized enterprises (SMEs) are particularly challenged by the digital revolution: What are the challenges, opportunities and risks for them? The innovative EU project DigiCulTS is aiming to develop instruments that support the digitization process of SMEs.

DigiCulTS – Time for workshops!

Over the last few months, the DigiCulTS project partners have been working on designing an educational approach for SMEs and have developed a set of questions for SMEs at basic, intermediate, and advanced levels that correspond to the twelve digital competencies.

These questions were implemented online and uploaded to the project website as a DigiCulTS Quick-Check Test. Also, the first module on Promoting Digital Transformation was adapted on the DigiCulTS platform. We have also started work on the DigiCulTS Virtual Library and currently, collecting materials which we will then publish on the official project website.

After the hard work, it was time for workshops with the main purpose of engaging our target groups in the project process to get feedback. Workshops were held in each partner country (Austria, Spain, Poland, and Greece). Some of the workshops, due to the Covid-19 pandemic were held online, but in some partner countries, it was possible to meet face to face.

The organizers of the workshop were open to suggestions from the participants and were happy to answer questions. In exchange with experts from the fields of business and digitization, we received valuable feedback for the further development of our tools.



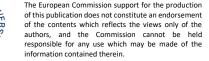
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The DigiCulTS workshop in Studienzentrum Saalfelden (Austria)

What's next?

- The project partners will implement the needed changes that were suggested at the workshops.
- We are working on next modules for the DigiCulTS course, and we are also starting the translation of the first module.
- We are collecting educational materials and resources for the DigiCulTS Virtual Library!

We invite you to follow our official profile on <u>Facebook</u>, where we have posted information about the workshops at <u>Studienzentrum Saalfelden</u> and <u>Universitat Fur Weiterbildung KREMS</u>.

Stay tuned!

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