



INTERNATIONALIZATION SERVICE OFFICER

The emergence of the COVID-19 coronavirus is still disrupting most of the Erasmus + projects development in many ways, especially leading to delays in finalization of activities and outputs, and naturally Transforming all in person meetings and dissemination events into virtual ones.



ISO Partners are aware that COVID-19 is having a profound impact on global trade and the businesses that drive it. With countries in various stages of lockdown or loosening confinement periods, it is becoming clear that the virus has particularly impacted small and medium-sized enterprises.

Until now, the partnership has been working in the finalization of the two first Intellectual Outputs, namely the Internationalization Service Officer Profession Manual and the Videocasts to help SMEs in the internationalization process which will be available in the partner languages (English, Greek, Italian, Polish, Portuguese and Spanish). The manual and videos include information on Direct & Indirect Export, Joint Ventures, FDI, New Technologies & Internationalization Strategies.

For more information, please go to: <https://iso.erasmus.site/> and follow us at: <https://www.facebook.com/iso.erasmus>



ISO partnership: Poland, Portugal, Greece, Italy, Ireland and Spain



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