

Everything about INCREASE

The INCREASE project aims to **provide a direct response to automation-induced unemployment risks**. It will offer clear strategies for SMEs' managers and employees in order to enhance their innovation capabilities, sustainability and resilience of their innovation strategies. However, the Covid-19 pandemic has also shaped the aim of the project due to its great impact on SMEs.

The international partnership of INCREASE joins entities from different European locations; Romania, Finland, Austria, Portugal, Spain and Poland.

Since the start of the project, the partnership has worked hard to accomplish the objectives and deadlines. The first main results from the have been the **assessment of the needs of the target group as well as the research and compilation of the state of SMEs and innovative practices**.

The result has been focused on the compilation of the **methodology for the engagement of companies into innovation-oriented intrapreneurship**. The report covers cases and recommendations for implementation of intrapreneurship models in SMEs and workshop methodology for adult educators and SME support organisations for building awareness of intrapreneurship among SMEs managers.



The **INCREASE training contents** are completed as well. All seven modules have been shaped following the same structure, including iconographies, exercises, quizzes, cases, etc. Moreover, all the contents have been created in comic form too to boost the learning journey. The **content of the modules is the following**:

- Innovation across the organisation
- Where innovative ideas come from?
- Innovation mindset
- How to communicate and lobby for ideas
- Innovation in business models
- Digitalisation and automatisaton
- Models for co-innovation

During the following months, the contents will be **translated** into the national languages of the partnership and **tested** with the target group.

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