

NEWSLETTER

Edition September 2020

THE 3RD PROJECT MEETING

The 3rd transnational project meeting was planned to be held in Athens, Greece in March 2020. Due to the restrictions in effect across Europe, the meeting was held online. The consortium met and went through important deadlines and upcoming milestones.

BOOST4YOUTH HAS COME TO AN END!

The 2-year Erasmus+ project ended on the 2nd of September.

That doesn't mean that we will not be around! You can always visit the project's [website](#) and drop us [message](#).

Visit the BOOST4youth Academy to find out how you can join our active community of young entrepreneurs and companies.

The BOOST4youth partners have developed the [BOOST4youth Academy](#), a dedicated virtual space which will integrate all the project activities and outputs and support learners and trainers who want to use the BOOST4youth results. Ultimately a network of BOOST4youth enthusiasts will be developed and once a critical mass of learners and trainers is established, they will adopt the project and ensure its continuation past the funding period.

THE ONLINE SALES STRATEGY GENIE IS READY

Partners have finalised the '**Online Sales Strategy Genie**', an interactive tool that allows users to choose actions to implement in each phase of the E-commerce at their own time and pace. The **Genie** aims to improve the competitiveness of SMEs within the sectors of Agri-products, Real estate, and Tourism by developing a new Digital Entrepreneur professional profile.

The tool develops personalised training pathways by initially testing the knowledge and awareness of the trainees about digital entrepreneurship and eCommerce and then providing personalised training plans.

Register at <https://boost4youth.eu/genie>



[Multiplier Event in Croatia]

Helping young individuals become digital entrepreneurs through personalised digital strategies

MULTIPLIER EVENTS

The project partners have organised 6 multiplier events in Greece, Poland, UK, Cyprus, and Croatia. More than 200 people attended the events and showed their interested and enthousiasm in the BOOST4youth project.

The Multiplier Events aimed at:

- informing the EU professional community and the policy makers of the results of the project, its products and its impact on young entrrepreneurs;
- presenting the outputs produced in order to raise awareness and create interest for participation and creation of new synergies;
- promoting the BOOST4youth Academy and encouraging participants to join the BOOST4youth network.

The partners

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Find us on Facebook through the link below and like our page for information and updates about the project, as well as other useful information about youth entrepreneurship, cross-border trading and e-commerce.

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