



INTERNATIONALIZATION SERVICE OFFICER

ABOUT THE PROJECT

The concept of internationalization in the professional operations of **SMEs** is often approached without previous preparation or adequate strategies. **Chambers of Commerce and Industry (CCI)** and **Vocation Education and Training (VET)** providers are available to support, but most of them are not properly equipped with knowledge and tools.

ISO project aims to create a new professional profile, the **Internationalization Service Officer** – and prepare the CCI and VET professionals who are working directly with the SMEs operating in the business areas of trading and services.

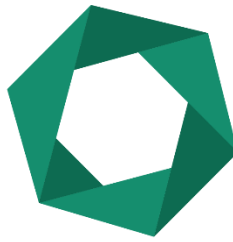
OUR MISSION

To develop and pilot:

- Ø A **training manual** for future Internationalization Service Officer professionals
- Ø A set of **videocasts** with SMEs' representatives to share their experience in internationalization
- Ø A **self-assessment and training app** to support start-ups

To promote dissemination actions, engage **stakeholders** and organise final **conferences** in all participating countries.





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WHO WE ARE

Poland
www.rig.katowice.pl



Greece
www.ebeh.gr



Spain
www.cenfim.org



Portugal
www.aeva.eu



Italy
www.ifelcampania.it



Poland
www.danmar-computers.com.pl



Ireland
www.ittralee.ie



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CONTACT POINT

In Portugal

AEVA

secretariado@citizens.pt