

Newsletter: Edition 2 July 2019

## LOOKING FORWARD TO EDINBURGH!

The Boost4Youth partners will be reassembling for their second transnational meeting in Edinburgh, Scotland, at the headquarters of CIVIC. They will examine the progress that has been made on the project thus far and discuss there how to take it forward and deliver even better results.

Look out for updates on the second transnational meeting on our website!



## BOOST4YOUTH CONTINUES!

This summer sees work beginning on one of the key components of the Boost4Youth project – the Genie! This is the online tool that young people and other users will be able to access to get a personalised range of actions that they can take to improve their start-up business and cross-border trade performance. These actions will be tailored towards three main industries in particular, each with its own unique modules:

- Agroproducts
  - Ordering
  - Delivery
- Tourism
  - Booking
- Real Estate
  - Buying
  - Contracting

In addition to these unique modules, there will be four more common to all three industries:

- Payment
- Communications
- Overall Service
- Promotion

Watch this space for an announcement when the Genie is completed!

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*Helping young individuals become digital entrepreneurs through personalised digital strategies*

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[The Boost4Youth Results Page]

## The partners



## PROJECT REPORTS

The Boost4Youth consortium has completed a number of documents that will support its work going forward. Read on to find out about them!

The **Rationalisation Phase Report**, analysing the situation for young entrepreneurs, e-commerce, and cross-border trading both in each partner country and in a selection of high-performing other countries. The report goes on to examine the gaps between the partner countries and their high-performing counterparts, informing how Boost4Youth will proceed as a project.

There is one **Needs Validation Report** for each partner country, requiring the partner in question to send out a questionnaire to young entrepreneurs and other such stakeholders in order to verify their needs and inform the sort of content that Boost4Youth should be delivering.

The **Training Methodology and E-Business Strategies Definition** is a document that lays out the ways in which Boost4Youth's training content will be delivered and how it will be structured. It describes, for example, the responsibilities of various stakeholders in the training and the training steps.

These documents and others, including Boost4Youth's project brochure, infographic and previous newsletter, are available on [the results page](#) of our website.

Keep checking back, as we will be adding more as the project continues!

## LIKE OUR FACEBOOK PAGE!

Find us on Facebook through the link below and like our page for information and updates about the project, as well as other useful information about youth entrepreneurship, cross-border trading and e-commerce.

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